



56 Puckle St. Moonee Ponds VIC 3039
Ph: 9370 8218 www.eurogold.net.au

Christmas 08

NEWSLETTER

Season's greetings to all!

Boy, has this year flown, I can't believe that it's coming up to Christmas again. We have some exciting promotions happening in the next few months.

The most exciting is our dive for a diamond competition. Upon your purchase you get the chance to win an Eternity 0.50 Carat Diamond worth \$3,400 just by selecting one stone out of our fish bowl of stones. If the diamond is not selected, we will draw it on Valentines Day, wouldn't that be a great gift for the occasion?

For those new customers who haven't had the privilege of getting to know us yet, or haven't received the newsletter, Eurogold Jewellers is a family owned and operated business with over 30 years of jewellery manufacturing and retailing experience. Our business is the longest serving Jewellers in Moonee Ponds, and we are well known for our personal service, high quality and value for money. There is my wife Karen, my son, Andrew, daughter; Sarah and Daughter in Law; Rachel and the adopted staff, Pina, Heather, Nicole and Heather and not forgetting our Jeweller, Manoli. So come in and say hello to my family I'm sure they'll look after you with that special gift.

Whilst we're on the subject of gifts, have you got your Pandora bracelet yet? This could also be an ideal gift for someone who loves to create their own style, as no bracelet is the same. Pandora Jewellery as a worldwide brand has been around for over 25 years, however, only in the last couple of years has it taken the world by storm

and for many women it's to celebrate an achievement like giving up smoking or having a baby that they can spoil themselves with a gift that means something. The range is solid and well crafted that comes in sterling silver, 14ct gold, two tone, diamonds and semi precious stones. You'll see it advertised in the major Australian women's magazines like Harpers Bazaar, Cleo and Cosmo or you can check out our website at www.eurogold.net.au where you can see the range and prices. If we don't have it in stock we will simply order it for you.

Our range of Pandora is six times larger than last year and we also have a great range of jewellery. The stackable rings have been very popular as they start at a low price of \$41 (plain silver).



If you're wondering what special Christmas beads to add to your collection or for a gift, may I suggest the special Christmas beads that are out?



Our next fastest growing brand is Thomas Sabo, another worldwide brand that we have secured exclusively for our area. This is a nationally advertised quality brand that many of our customers love. The great thing about these charms is that there is no soldering; each charm has a clasp that hooks onto bracelets, necklets and earrings. We have

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sold many charms particularly for presents for people that are hard to buy for. One lady came in to buy a present for her daughter for her graduation and purchased the graduation hat charm to go onto a bracelet, she won't be stuck on what to get for her daughter for each occasion. A Disney range has just come out; so don't hesitate to ask any of our staff.



If you haven't checked out our website now is the time to do so. Go to www.eurogold.net.au and see an example of the huge range we have to offer in all kinds of jewellery and watches also you can view our "hero" brands like Eternity Diamonds, Hot Diamonds, Pandora, Thomas Sabo and Bulova Swiss watches. Girls, you may like to email your boys with a big hint, you never know your luck.

Karen and I bought a huge range of gold chains and bracelets when we visited the Australian Jewellery Fair in August along with some Gorgeous diamond jewellery at the pre price rise price, so get in early, as they will fly out the door.

A big thank you to all that have purchased a hand made card from our shop. All of the proceeds go to Medicins Sans Frontieres (Doctors Without Borders). My wife & I are particularly impressed with the work of this charitable organisation who deliver desperately needed medical assistance to areas of conflict or disaster in the world. I

always feel humbled & so thankful of my family's situation here in this lucky country of ours when I read the regular reports that I receive of the work done in some of neediest parts of this world. My wife, Karen, has decided to do a small part to help raise money for this worthy organisation. She has been making cards (birthday cards etc) to sell in Eurogold Jewellers. The bulk of the proceeds go to MSF. It's a great avenue for her creativity & goes to a worthwhile cause & you can help too just by buying one of these beautifully hand made cards next time you need one. So far we've been able to raise over \$2200.

Please find your \$20 and \$50 voucher with this years Christmas catalog to help with your gift selection. Don't worry if you can't use it, you can give it to a friend to use. This year's range of diamond, gold, silver and stainless steel jewellery is our largest selection ever, so the only problem will be the decision of what to select. In fact our range of white gold jewellery has increased by 100%, which gives you more variety at great prices. We'll even wrap your gift for you.

I'm really looking forward to spending Christmas with my family and especially my grandchildren; it's my favorite time of the year. The grandchildren are already organizing a concert this year; I can't wait for that.

I hope that your Christmas is filled with great times and lots of laughter. Thank you for your support and custom this year, I look forward to seeing you all soon.

Merry Christmas

Luke and the team at Eurogold Jewellers.

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Staff profile: Pina

Pina began her jewellery career at Swiss Watch Centre in Union rd Ascot Vale over 39yrs ago. Many in the Moonee Valley area know and respect her. She has always been very helpful and patient with all her customers. Pina joined Eurogold Jewellers in 2000 as senior sales consultant and has become a very valuable and experienced member of the Eurogold team. She has a world of knowledge about diamonds, gold and watches, has done diamond courses and is currently updating her skills with a retail sales course. For that special gift or help in "what goes" ask Pina, she'll always be happy to help.

Christmas Comes
but Once a Year...
Spoil Me...

CHRISTMAS 2008
International Jewellers

FEATURING PANDORA

\$20
Voucher

\$50
Voucher

*Cannot be used with any other offer.
Expires 24/12/08. Cannot be used on existing laybys or repairs.
This voucher can only be used on new purchases over \$100.

*Cannot be used with any other offer.
Expires 24/12/08. Cannot be used on existing laybys or repairs.
This voucher can only be used on new purchases over \$300.



DIVE FOR A DIAMOND

WIN an Eternity Diamond
worth **\$3,400**

See in store for details. Conditions apply.



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